

Newly formed joint venture American Foundry Investment Advisors, LLC launches a specialty finance fund in a private offering.

The private offering, American Foundry Specialty Finance Fund, L.P. will seek to provide strategic growth capital to small and medium size businesses in the United States.

American Foundry Investment Advisors, LLC is a newly formed joint venture between American Elm Holding, LLC ("American Elm") a distribution and compliance firm, and Capital Foundry, LLC ("Cap Foundry"), a specialty finance lender, will serve as the General Partner of American Foundry Specialty Finance Fund, L.P. ("The Fund").

The Fund's investment objective is to seek investment opportunities that will provide positive risk adjusted returns with recurring cash distributions. The Fund will seek to achieve its investment objective by making structured credit and secured debt investments in small businesses and middle-market companies operating across industries that require capital for growth, acquisitions, buyouts, and for other strategic business purposes. The Fund's investments are expected to be secured by a first lien on a borrower's accounts receivable.

"We're seeing an increased demand for experienced specialty finance lenders in the retail marketplace specifically from advisors seeking to diversify their existing client's alternative investment portfolios", commented Michael Ponticello CEO of American Foundry and Founder of American Elm Holding, LLC. He continued, "Considering our pre-existing relationship with Capital Foundry and their experience in building a small to medium sized credit portfolio and American Elm's background in asset-backed lending, this joint-venture was a natural fit."

"We are excited to work with American Elm to expand the capabilities of our financing team and the diversity of products we are able to offer," commented Tom Donahue, Capital Foundry's Founder and Chief Investment Officer, "Over the past few years, and as the economy continues to soften, we see an almost unlimited growth in demand for small to medium funding and we have the experience, understanding, and wherewithal to make an impact in and continue to support that sector."

About Capital Foundry, LLC

Capital Foundry provides non-dilutive credit and debt solutions to underserved small and middle-market businesses seeking financing to fuel their growth and working capital needs. We serve U.S. based manufacturing, consulting, and services industry companies. We have experience in a wide variety of sectors and have unique expertise in the energy services sector.

As a specialty finance lender, Capital Foundry primarily provides working capital financing secured by our customers' accounts receivable. We pride ourselves on our wide array of flexible lending products and our ability to specifically tailor them to meet the working capital needs of our clients.

About American Elm Holding, LLC

Our mission is to create and distribute innovative alternative investments with the goal of providing more diversified investment solutions. American Elm Advisors offers compliance and distribution consulting services; and our affiliate American Elm Distribution Partners is a managing broker-dealer providing a multi-product platform for raising capital in the retail marketplace. Distribution and Compliance is at the center of our mission to provide leading alternative investment fundraising and advisory platforms.

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